You work as a product owner. You already have the following product description structured in 4 points:

1. Background

With the ever-evolving advertising landscape, brand owners face numerous challenges in effectively reaching their target audience. Traditional advertising methods can be costly and inefficient, leaving businesses searching for more innovative solutions.

2. Overview of benefits

Introducing our groundbreaking marketing advertising platform, designed to bridge the gap between brand owners and advertising agencies, online marketing channels and offline billboard vendors.

• By utilizing our platform, businesses gain access to a wide network of advertising players.

• The platform allows optimizing your marketing campaigns and budgets, increase target segments awareness, ultimately drive turnover and improve profitability.

• Our platform provides a centralized hub for all promotional needs, streamlining the entire process and saving valuable time and resources.

• Compatibility

We understand the challenges that brand owners face in today's competitive market. Whether you are looking to target a specific audience, expand your reach, or maximize your return on investment, our platform offers the flexibility and customization to meet your unique business needs.

3. Details of features and benefits

Our marketing advertising platform offers:

• A comprehensive suite of features to empower you with unmatched capabilities, including budget allocation, creative assets, and performance tracking.

• From advanced targeting options to real-time performance analytics providing valuable insights and data-driven recommendations.

• With our intuitive interface, you can easily collaborate with advertising agencies, ensuring efficient communication and campaign execution.

4. Invitation

Experience the future of advertising with our platform and discover the endless possibilities it offers. Let us help you unlock your brand's full potential. Visit our platform today and witness the transformation firsthand.

Based on the product description, you have to make a product pitch in front of your target audience. You need to write the product pitch script. It has to meet the following requirements:

1. Introduction of inventors

2. Product information

3. Market research/analysis (who will buy your product, what needs the product satisfies, the price of the product, major competitors)

4. Results of product survey

5. The pitch script has not been longer than 250 words

The product pitch script has to answer the following questions:

- What is the name of your product?

- What is your target audience (people who will buy your product)?

- What problem does your product solve?

- How does your product work? Describe at least 5 features of the product.

- Why is your product worth being on the market?

Based on all mentioned above write the product pitch script in formal friendly manner.